

# Architectural Binder

2025

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ELDORADO   
STONE®

THE START OF SOMETHING BEAUTIFUL™



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# The Start of Something Beautiful

For more than 50 years, Eldorado Stone has pushed the boundaries of possibilities, harnessing nature's power and creativity to design a collection of premium architectural stone and brick veneer profiles. Handcrafted with artistic colors and expressive textures that verge from traditional to contemporary, Eldorado Stone products offer the ideal backdrop for curating spaces that lead to a lifetime of new moments to enjoy.

Learn More About Our Artistry

[\*\*eldoradostone.com/about\*\*](https://eldoradostone.com/about)



# Elevate with Stone

Westlake Royal Stone Solutions is the largest producer of architectural stone veneer in North America. With five unique architectural veneer brands and a lifestyle brand, all featuring traditional and modern products, our portfolio provides limitless design opportunities that suit a wide range of styles and budgets.

Learn More About Our Portfolio

[westlakeroyalbuildingproducts.com/stone](https://westlakeroyalbuildingproducts.com/stone)

**Westlake**  
Royal Building Products™ | STONE  
SOLUTIONS

ELDORADO  
STONE

C  
CULTURED  
STONE

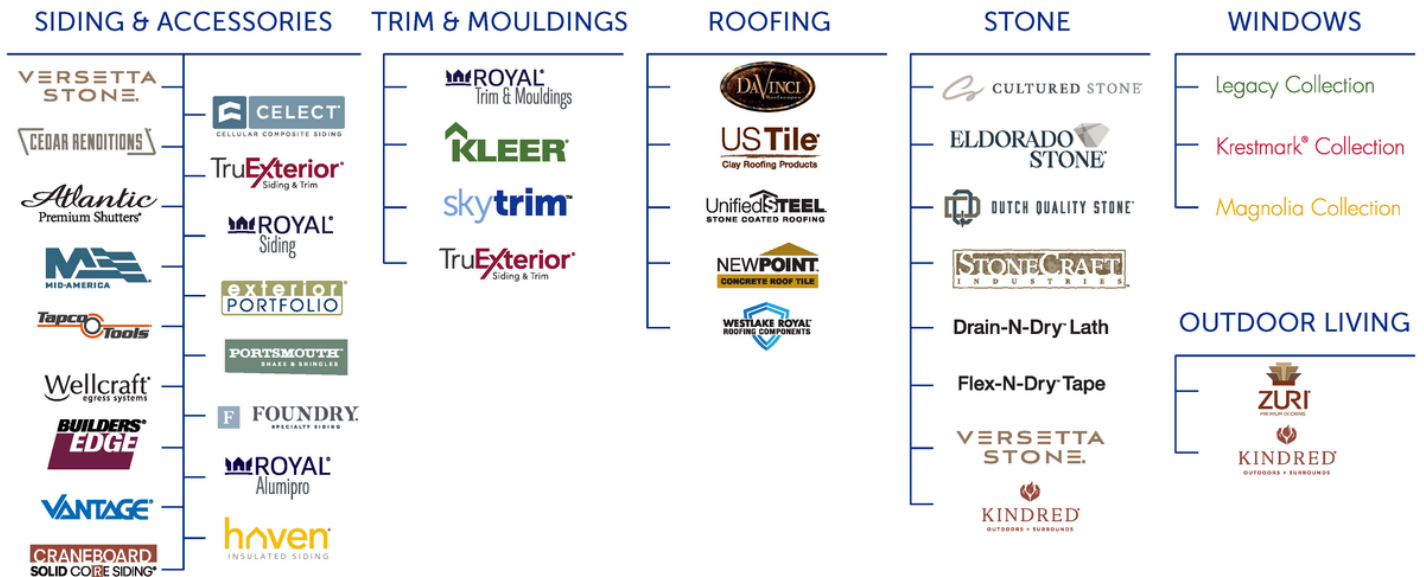
D  
DUTCH QUALITY  
STONE

STONECRAFT  
INDUSTRIES

VERSETTA  
STONE

# Westlake

Royal Building Products™



# Be Boundless

Westlake Royal Building Products is a North American leader in the innovation, design, and production of a broad and diverse range of exterior and interior building products, including Siding and Accessories, Trim and Mouldings, Roofing, Stone, Windows and Outdoor Living.

Learn More About Our Solutions

[westlakeroyalbuildingproducts.com](http://westlakeroyalbuildingproducts.com)

**Westlake**  
Royal Building Products™

# Our Added Value

Backed by decades of industry leadership and manufacturing expertise, Westlake Royal Building Products is committed to providing products that inspire, attract, and add value. With a variety of brands to choose from, no other manufacturer can match the range and selection of design solutions we offer.

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## Scale & Availability

We manufacture the products your customers demand in the regions where you build and have the capability to scale up as your business grows.

## Design Solutions

Through ongoing research and development, we not only design products that are innovative and beautiful but are engineered to solve design and installation challenges.

## Expertise

We are committed to being a driving force in the decorative stone industry. From increasing installation knowledge to Warranty and Code Compliance training, to a leadership role with the Concrete Masonry & Hardscapes Association, our teams put an unmatched depth of technical and practical expertise in your hands.

## Brand Equity

As the original manufacturers of architectural stone veneer, we take pride in having built North America's most recognized brands and delivering high-quality architectural solutions through a breadth of combined portfolios.

## Nationwide Distribution

Unlike most local and regional manufacturers, we have partnerships that span across the country, allowing for popular products to be stocked on the ground in each market. That means you can expect the product to be available where you build.

## Dedicated Team

We take pride in not only working at the corporate level with our dedicated national team, but also bringing value at the local level with more than 90 sales and technical resources focused on supporting your projects. Whether you need technical knowledge, support with national purchasing optimization, or help improving project efficiencies, with Westlake Royal Building Products, you have a partner you can rely on.



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# Stone 101 Guide

Your essential introduction to the world of MSV. This guide walks you through everything you need to know, from understanding how MSV compares to real stone in appearance, durability, and cost, to exploring the variety of textures and colors available. You'll also find tips on maintenance, installation techniques, and where MSV can be applied to elevate interior and exterior spaces.

## **DOWNLOAD GUIDE**

[eldoradostone.com/stone101](https://eldoradostone.com/stone101)

Get Inspired



# Make a Statement with Stone

## Top Products

- RoughCut®
- Limestone
- Cliffstone®
- TundraBrick®
- Stacked Stone
- Cut Coarse Stone®



## Brochure

[eldoradostone.com/brochure](https://eldoradostone.com/brochure)



## Stone Visualizer

[eldoradostone.com/visualizer](https://eldoradostone.com/visualizer)



## Design Gallery

[eldoradostone.com/design](https://eldoradostone.com/design)

Get Inspired

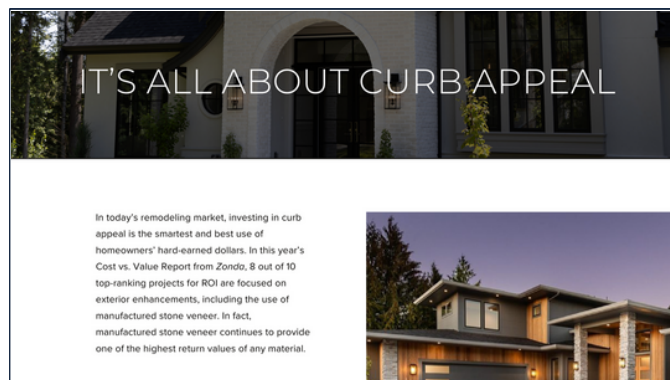
# Inspiration

Explore the endless design possibilities of manufactured stone veneer. From stunning residential exteriors to stylish commercial interiors, these photos showcase the versatility and beauty of stone veneer in any space.



Get Inspired

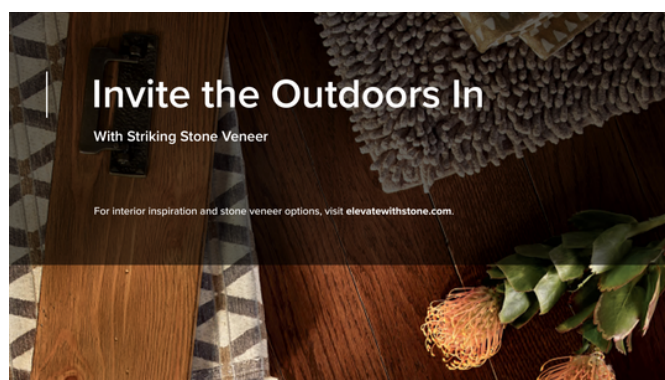
# Industry Trends



## It's All About Curb Appeal

In *Zonda's* most recent Cost vs Value Report, manufactured stone veneer ranks as one of the leading building materials to elevate a property's resale value.

[eldoradostone.com/curb-appeal](https://eldoradostone.com/curb-appeal)



## Invite the Outdoors In

Add differentiation and definition to any space. Learn what makes architectural stone veneer ideal for interior spaces.

[eldoradostone.com/outdoors-in](https://eldoradostone.com/outdoors-in)

## Articles

- **The Lucrative ROI of MSV**
- **Designing with the Top Stone & Brick Textures**
- **Home Spas & Wellness Walls**
- **Bringing Euro Style Home**

**VISIT BLOG**

[eldoradostone.com/blog](https://eldoradostone.com/blog)

## Social Media



Tag **@eldoradostone** in your projects on social media for a chance to get featured!



# We're CMHA Partners

As a trusted partner with the Concrete Masonry & Hardscapes Association (CMHA), our teams put an unmatched depth of technical expertise and practical resources in your hands.

## Tested. Trusted. Certified.

Eldorado Stone has worked with the CMHA to certify each of our facilities and manufactured stone veneer products.

CMHA-Certified Manufactured Stone Veneer products help architects, builders, and spec writers add efficiency and confidence to their process with trusted materials and the backing of qualified Manufactured Stone Veneer professionals for troubleshooting.

[eldoradostone.com/astm-c1670](http://eldoradostone.com/astm-c1670)



## Why Choose Certified MSV Products:

**Consistency:** Nationally-recognized requirements and product certifications ensure consistency in manufacturing, eliminating the range of quality and simplifying the specification process

**Quality:** A higher standard requires manufacturers to commit to quality in production through a documented quality system program, guaranteeing a dependable, long-lasting result

**Reliability:** Testing must be performed by qualified third-party labs, and compliance with certification requirements ensure products meet current building code requirements

**Reputation & Expertise:** Companies with certified products show credibility, knowledge, and experience, guaranteeing you are using the most trusted materials in the market.

**Differentiation:** Choosing products that meet standard requirements proves a commitment to quality and efficiency, helping you stand out from the competition.

# Building Codes Have Changed



Our manufactured stone veneer products have been tested and certified to meet or exceed the standards lined out in ASTM C1670.

## WHAT IS ASTM C1670?

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ASTM C1670 is the standard for Manufactured Stone Veneer (MSV) that provides guidance and direction for trade professionals who are looking to use products that are manufactured with quality and durability in mind. Created by a team of construction experts, ASTM C1670 establishes a clear guideline for manufacturers to demonstrate compliance in their materials through various testing methods, such as Compressive Strength and Freeze/Thaw Durability.

[eldoradostone.com/astm-c1670](https://eldoradostone.com/astm-c1670)

## WHY IS IT IMPORTANT?

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Masonry adds resilience, beauty and a sense of permanence to any project and is one of the most prolific building materials. The standardization of ASTM C1670 solidifies MSV's presence and viability in today's building ecosystem. Builders and contractors will be looking to product manufacturers more and more to demonstrate adherence to the standard at each of their manufacturing facilities which then establishes confidence in the long-term use and durability of the MSV products themselves.

## Installation



# Technically Speaking

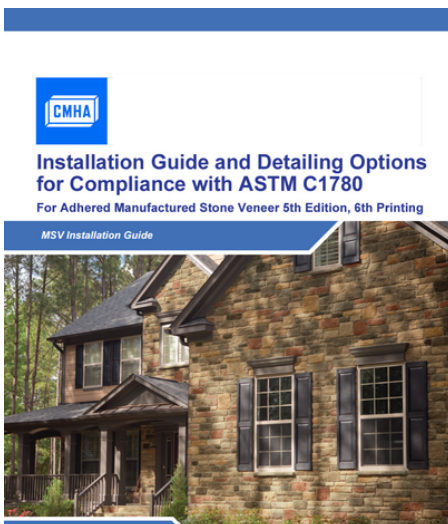
Our 20-part installation video series provides an in-depth and easy-to-follow breakdown of manufactured stone veneer installation techniques and best practices straight from our stone experts.

### WATCH VIDEOS

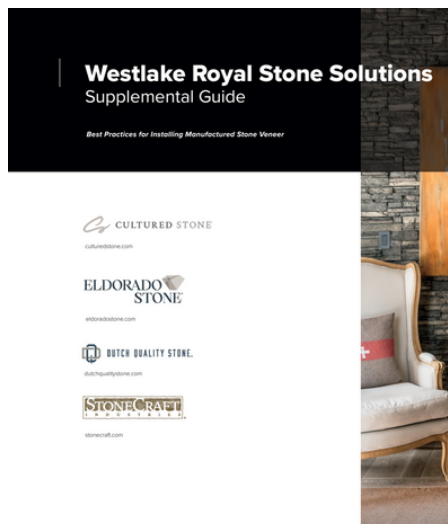
[eldoradostone.com/technically-speaking](https://eldoradostone.com/technically-speaking)

## Installation Guides

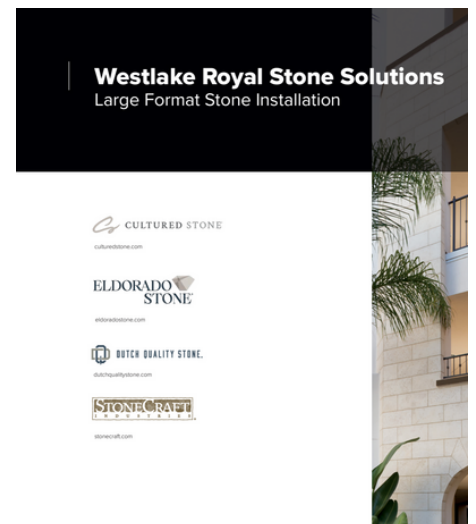
The Concrete Masonry & Hardscapes Association (CMHA) sets the industry standard for MSV installation. Our Supplemental and Large Format guides detail best practices and techniques directly from our experts.



CMHA Guide



Supplemental Guide



Large Format Guide

### VIEW ALL INSTALL GUIDES

[eldoradostone.com/resources](https://eldoradostone.com/resources)

## Installation



# Certified Installers

Join the ranks of elite installers and get certified through our two-day training program in partnership with the Concrete Masonry & Hardscapes Association.

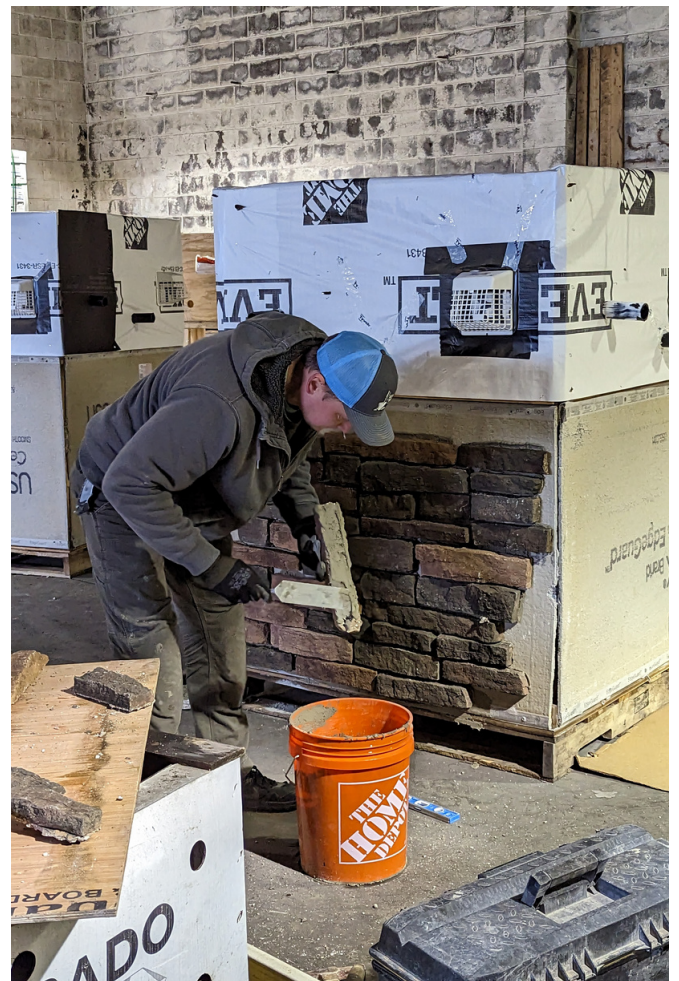
[eldoradostone.com/certified-installer](http://eldoradostone.com/certified-installer)

## About the Program

As certified trainers of the CMHA, we strive to offer support, knowledge and technical expertise at your fingertips. The Certified Installer Program promotes fundamental manufactured stone veneer installation guidelines with industry best practices and is considered a highly valued credential by consumers and the broader marketplace.

## Benefits

- Differentiation in the market with higher credibility of quality work
- Qualify to bid future projects requiring CMHA certification
- Opportunity to be listed on the CMHA and Elevate with Stone websites
- Drive more business as a trusted installer of Manufactured Stone Veneer
- Upon passing, certification lasts 3 years with CMHA



## Installation



# Care & Maintenance

We pride ourselves in designing stone veneer that not only enhances the beauty of your space but is also easy to maintain. To ensure the longest lifespan and enduring performance of our stone veneer, please follow the care and maintenance tips outlined below.

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## Cleaning

To clean dirt or other particles, first try a simple soft bristle brush. If necessary, use a solution of mild detergent with water and scrub the surface with a soft bristle brush. Rinse with clean water to remove any cleaning solution that might remain on the surface. If the stone has a white stain deposit (efflorescence), see below recommendations. Never use wire brushes, acid cleaners, power washers, bleach, paint remover, or any other type of concrete cleaner.

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## Efflorescence

When efflorescence occurs, as it does with many masonry products, it is usually the result of moisture migration through the masonry substrate. Once the moisture is on the masonry surface, it evaporates, depositing dissolved salts in the form of efflorescence. Efflorescence naturally disappears over time as long as the moisture source is controlled or eliminated. If the stain will not wash off, do not apply chemicals or cleaners to the stone. Call Westlake Royal Stone Solutions customer service to discuss optional solutions.

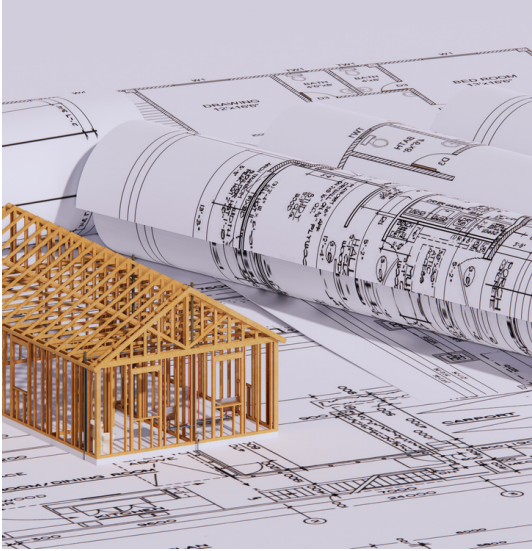
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## Protective Treatment

It is not required to seal our manufactured stone veneer. A sealer will provide added protection and will usually be easier to clean if the surface becomes dirty. If you choose to use a sealer for added protection, use only a silane or siloxane-based penetrating, breathable masonry sealer.

*Note: A sealer may affect the stone color and may create a gloss or matte finish. Always test a small area beforehand.*

# Architectural Resources



## CAD + BIM Libraries

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Explore our comprehensive architectural libraries. Access high-quality CAD drawings, 3D models, BIM files, specifications, and our latest product information.

[eldoradostone.com/bimsmith](https://eldoradostone.com/bimsmith)

[eldoradostone.com/caddetails](https://eldoradostone.com/caddetails)

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## 3-Part Specification

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## Technical Data Sheet

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## Technical Evaluation Report

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## Warranty

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## FAQs

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**VIEW ALL RESOURCES**

[eldoradostone.com/resources](https://eldoradostone.com/resources)

## Key Resources



# Continuing Education

We offer a variety of AIA approved courses that can contribute to your annual credit requirements.

[eldoradostone.com/aia](https://eldoradostone.com/aia)



Approved  
Continuing  
Education

## Available Courses

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Elevating Design with Architectural Stone Veneer

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Designing Commercial Projects with Manufactured Masonry

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Precision & Performance with Manufactured Stone Veneer

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Transforming Spaces Through Color & Texture

---

Designing with Nature in Mind

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Manufactured Stone Plant Tour

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# Resource Quick Links



Eldorado Stone  
Brochure



A Beginner's  
Guide to MSV



Stone Visualizer



Design Gallery



It's All About  
Curb Appeal



Invite the  
Outdoors In



Blog



ASTM C1670



Certified Installer  
Program



CMHA Installation  
Guide

# Resource Quick Links



Supplemental  
Install Guide



Large Format  
Install Guide



AIA Courses



BIMsmith Library



CADdetails Library



3-Part Specification



Technical  
Data Sheet



Technical Evaluation  
Report



Warranty



FAQs

SIDING &amp; ACCESSORIES

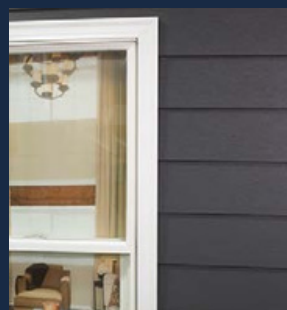
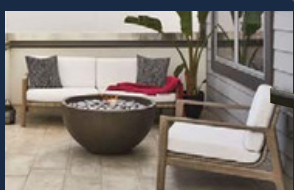
TRIM &amp; MOULDINGS

ROOFING

STONE

WINDOWS

OUTDOOR LIVING



# BE BOUNDLESS™

## THE PRODUCTS TO DO EVERYTHING. THE POWER TO DO EVEN MORE.

We're answering "what ifs" on a whole new level—from the solutions we create to the dreams we build. We have the tools and technology to tell design stories on a bigger scale and on a more personal level. There are no limits to how far we innovate, how deeply we express, how strongly we commit and how boldly we go.

**Together let's Be Boundless™.**

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